

Nina Park Design Competition 2023

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1. About Chinachem Group

Chinachem Group ("the Group")¹ adopts a "Triple Bottom Line" approach, namely "People", "Prosperity" and "Planet", as an overarching premise for its operational and decision-making processes to balance economic efficiency with social responsibility.

Through our core businesses, we strive to realise this vision of sustainable development. We aim for breakthroughs in design and innovation for our development projects; we also endeavour to bring positive impacts to our surroundings, communities and residents and help to make our city a more liveable one.

2. About Nina Park

Nina Park, a wood fossil park, is located in Tsuen Wan, adjacent to Nina Tower, Nina Mall and Tsuen Wan West Nina Hotel. Opening in late 2023, Nina Park and its facilities occupy an area close to 70,000 sq.ft., showcasing the largest collection of wood fossils among urban parks in Asia, all gathered by the late Mrs. Nina Wang, founder of Chinachem Group. This unique legacy will inspire local and international visitors through exciting "edutainment" programmes and innovative designs. As Hong Kong's first and only wood fossil park, Nina Park invites everyone to embark on a voyage of a million lifetimes.

3. Nina Park design competition 1st Edition

To celebrate the opening of Nina Park, Chinachem Group calls upon young creative talents to co-design and co-create a better and brighter future.

This design competition encourages designers to rethink the conventional function of shelter, explore and present experimental ideas, placemaking interventions and innovative design solutions for design excellence, actions and impacts. We shall offer the winner an opportunity to realise a creative spatial design for a temporary outdoor installation that provides respite with shade and seating.

The competition shall be documented and publicised.

4. Theme: "Pavilion for All"

Themed "Pavilion for All", we seek design ideas for an environmentally-friendly, inclusive "Playground for All" to be built at the heart of Nina Park.

The "Pavilion for All" is aspired to be an inclusive space for the community, from all backgrounds, ages and gender. It is the perfect place to shelter, congregate and host activities.

In the wider landscape, we see the pavilion, as a social hub which will become a beacon of diversity, inclusiveness and a symbol of storytelling.

We look forward to receiving your submissions and celebrating excellence in design.

¹ "Chinachem Group" or "the Group" mean each of and collectively, Chime Corporation Limited and its holding companies, subsidiaries, affiliates and associated companies."

5. Competition brief

a. Technical requirement

The purpose of the Nina Park Pavilion is to create an international site for architectural experimentation and be a physical space used by the local community to house a variety of activities for:

Gatherings: meetings, events, celebrations, sharing, talking

Markets: various forms of showcasing events for arts, craft, fashion, food

Performances: plays, dance, music

Workshops: various disciplines from yoga, writing to design

The pavilion shall be installed on premise for **six (6) months** and must fulfil all of the below requirements:

- Removable i.e. assemble and disassembled with ease
- Not larger than 4.5m (height) x 15m (length) x 8m (depth)
- Loading no more than 3kPa

To further enhance the Group's Triple bottom Line of People, Planet and Prosperity. The entries are encouraged to use salvaged Timber planks from felled trees from Nina Park.

b. Competition guidelines

Entry Requirements

This competition is open to all full-time students who are studying design-related disciplines in the following tertiary institutions in Hong Kong and Macau.

Hong Kong

- Faculty of Architecture, The University of Hong Kong
- School of Architecture, The Chinese University of Hong Kong
- Poly U Design, The Polytechnic University of Hong Kong
- Department of Architecture and Civil Engineering, The City University of Hong Kong
- The Hong Kong Design Institute
- Faculty of Science and Engineering, Hong Kong Chu Hai College
- Department of Art and Design, The Hang Seng University of Hong Kong
- Division of Integrative Systems and Design, The Hong Kong University of Science and Technology
- Faculty of Design and Environment, Technological and Higher Education Institute of Hong Kong (THEi)

Macau

- Architectural Studies, Faculty of Arts and Humanities, University of Saint Joseph
 - Department of Arts and Design, University of Macau
 - Arts and Design, Macao Polytechnic University
 - Architecture, Faculty of Humanities and Arts, Macau University of Science and Technology
 - Faculty of Innovation and Design, City University of Macau
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- i. All participants must be student of tertiary institution students at the time of registration.
 - ii. Individual and team entries are welcome with maximum team size of 3 members.
 - iii. At least one student from team participant entries must be studying in tertiary institution in Hong Kong or Macau.
 - iv. Each participant for individual entries and team participant entries must not be participating in more than one entry.
 - v. Any entry involving duplication of participants will be disqualified.
 - vi. In the case that a member withdraws from a team, the withdrawing member will have to execute all necessary documentation for assignment of intellectual property rights and right of ownership to the team members, waiver of moral rights and renunciation of entitlement to the prize in a form to be prescribed by the Organisers.
 - vii. All participants must agree to and abide by the terms and conditions and other rules applicable to the competition (including the “Terms and Conditions” below). Failure to do so may result in disqualification of individual team members or entire team.

Ineligibility

- i. The Organising Committee, Competition Advisor, Jury Panel (including Reserve Jurors) and Technical Committee are strictly prohibited from participating directly or indirectly in this Competition.
- ii. No member of the Organising Committee, immediate family members, business partners, nor any person who has been involved in the preparation or the organisation of the Competition, shall be eligible to compete or assist a Participant directly or indirectly.
- iii. In case any doubt on conflict of interest arises, the concerned member of the Organisers, Organising Committee, Jury Panel (including Reserve Jurors), Technical Committee and/or the Participant shall immediately notify the Competition Advisor in writing.
- iv. The Organising Committee shall have the absolute right and discretion to determine the eligibility of any Participant and reserves the right not to disclose details of the ineligibility of any Participant.
- v. Entry does not fulfill the “Terms and Conditions” set out below.

c. Key dates

Registration Period [deadline extended]

11 September (opens 00:00) to 13 October 2023 (closes 23:59)

Students are required to register [here](#) and submit student ID card(s) to NinaParkDesignCompetition@chinachemgroup.com for verification.

Upon successful registration, each participating individual/ group will be contacted directly by email and be given an access to a portal for material submission.

Submission Period

1 October to 1 November 2023 (closes 23:59)

Shortlisting Period

2 November to 30 November 2023

10 final entries will be shortlisted. Participants shall be notified by Chinachem Group during this period should they be shortlisted for final presentation to the adjudication panel in person.

Final Presentation, Result Announcement and Award Ceremony

13 December 2023

d. Submission requirements

Students are required to submit the work both electronically and physically.

Online submission

Maximum 1 x A1 Panel - no less than 600dpi to include design statement (not more than 500 words in English), layout plans and renderings/ coloured photographs

File name must be renamed to “group name_contact number” for submission
E.g. TeamCCG_xxxxxxx

Physical submission

Maximum 1 x A1 Panel - no less than 600dpi to include design statement (not more than 500 words in English), layout plans and renderings/ coloured photographs

Team name and contact number must be included on the back of the A1 Panel.

Demonstration Model

Only the 10 shortlisted teams to final round will be required to submit.
The shortlisted teams will be contacted directly.

Address

Physical submission of panels and demonstration model shall be addressed to:

Organising Committee of Nina Park Design Competition
Chinachem Group
35/F – 38/F, Nina Tower
8 Yeung Uk Road, Tsuen Wan
New Territories, Hong Kong

e. Adjudication and Judging criteria

Shortlisted teams shall be contacted to conduct a 5 to 10-minute presentation of their design including a demonstration model to the Jury Panel. The presentation shall be conducted in English.

The Jury Panel consists of the following members:

- Prof Nelson Chen, Principal Architect, Nelson Chen Architects
 - Donald Choi, JP, Executive Director & CEO, Chinachem Group
 - Michael Kwok, Asia Pacific Council Chair, ARUP
 - Brian Lee, Consulting Partner, Skidmore, Owings & Merrill
 - David Nelson, Senior Executive Partner, Head of Design, Foster + Partners
 - Kam-sing Wong, GBS, JP, Former Secretary for the Environment, HKSAR Government
- i. Jury panel shall select the Champion, 1st runner-up, 2nd runner-up, three (3) merits and four (4) honorable mentions
- ii. Entries shall be judged according to the following criteria:
- Addressing Chinachem Group's 3P's objectives:
 - Planet** - Environmentally sustainable
 - People** - Social Inclusiveness e.g. elderly and children friendly
 - Prosperity** - build to budget
 - Quality of presentation
 - Creativity

f. Prizes

Winner	Cash Prize Per Entry	Other Prize
Champion (one)	HK\$30,000	<ul style="list-style-type: none"> - Opportunity to realize the installation. Terms & Conditions apply. - Year-out placement opportunity at Chinachem Group. Terms & Conditions apply. - Certificate
1st Runner-up (one)	HK\$20,000	Certificate

2nd Runner-up (one)	HK\$10,000	Certificate
Merit (three)	HK\$5,000	Certificate
Honorable mention (four)	HK\$3,000	Certificate

6. Terms and Conditions

- 1) All ideas, concepts, works, information, content, materials or other things submitted in or related to the Nina Park Design Competition (“Competition”) must be original and solely the work of the individual or the team submitting the project, and shall not include the work, contribution by or any intellectual property or other material of any other persons. Participants may not use or include materials created, generated or processed by any artificial intelligence software, application, system, technology (including but not limited to Chat GPT, Stable Diffusion, Dall-e) or similar means in their entries. The participant agrees to indemnify Chinachem Group fully from and against all claims, liability, damages, losses, costs and expenses, legal fees in respect of any costs and liabilities arising out of any claims or demands in relation to the submission.
- 2) Any participant who has made submission in more than one team may be disqualified. Only one project is allowed per team or individual.
- 3) All individual or team members must meet and comply with all terms and conditions, rules, eligibility requirements and guidelines applicable to the Competition (including these Term & Conditions) by the application deadline and throughout the Competition. All shortlisted entries and its team members must participate in the final competition adjudication.
- 4) In consideration for the opportunity to win the Competition prize or award, each participant understands and agrees that any and all aspects of the submissions (including but not limited to any submission narrative, description, details, images, illustration and animation) will become the sole property of Chinachem Group², and will not be returned to the participant. By submitting the entry to the Competition, the participant gives and transfers Chinachem all rights to use, copy, modify, translate and/or adapt, distribute, publicly display or publish these submissions or any part thereof by any means and in any media. Such right to use, copy, modify, translate and/or adapt, distribute, publicly display or publish the submission will be solely retained by Chinachem Group², without

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expectation of credit or other consideration by the participant or any other person. No participants shall receive or be entitled to receive any payment in any form for submission or for granting Chinachem Group any right herein other than for being selected as one of the winning entries of the Competition. For the avoidance of doubt, the participants are prohibited from sale assignment or transfer of any of the rights of their submission to a third party.

- 5) Each participant agrees to participate in publicity activities, interviews and photo and video sessions as requested by Chinachem Group. Each participant authorizes Chinachem Group², and its respective sub-contractors to take photographs and make recordings of such publicity events and interviews containing the participant's voices, images or likenesses and to edit, use and/or exploit such photographs and recordings for any purpose throughout the world, in all media and languages, whether now known or hereafter devised without any liability or compensation of any nature to the participant. Each participant unconditionally and irrevocably waives, in relation to such photographs or recordings, all moral rights and author's rights of any kind. Chinachem Group reserves the right not to award any prize to the participants if they fail or refuse to participate in publicity activities, interviews or photo sessions or fail or refuse to be interviewed or photographed. Each participant undertakes to execute all such documents and do all things as Chinachem Group may require for the purpose of enforcing its rights or perfecting any assignment under these Terms & Conditions. The rights granted under these Terms & Conditions may be freely assigned or licensed by Chinachem Group³ without prior consent by the participant or any other person.
- 6) Any offer of work experience or other opportunity is expressly contingent on the participant's eligibility for employment in Hong Kong and all other laws applicable to such offer or opportunity.
- 7) Participants shall not use or divulge any confidential information received or acquired in connection with the Competition without the prior written consent of Chinachem Group³.
- 8) Chinachem Group³ reserves the absolute right to disqualify any project, participant and/or team. Chinachem Group³ reserves the absolute right to determine, change, withhold, suspend or withdraw any result, award, prizes or any offer for work experience or any other opportunity in connection with the Competition.
- 9) Chinachem Group³ is aware of the participant's privacy and its importance. Any information collected from the participants is used only for processing and administration of the participant's competition entry according to the competition guidelines, rules and regulations. Chinachem Group³ will hold and

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use your personal data strictly according to the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong).

- 10) The terms and conditions of the Competition are subject to the interpretation of Chinachem Group³ which shall be final and conclusive. In the event of disputes, Chinachem Group reserves the right to make final judgement on the dispute and otherwise in respect of the Competition.

- 11) The Entry Form and the terms and conditions of the Competition shall be governed by and construed in accordance with the laws of Hong Kong Special Administrative Region of the People's Republic of China ("Hong Kong"). In case of any dispute, the parties agree to submit to the non-exclusive jurisdiction of the courts of Hong Kong.

- 12) These Terms & Conditions constitute an agreement between each participant and Chinachem Group³. A person who is not a party to this agreement shall not have any rights under the Contracts (Rights of Third Parties) Ordinance (Chapter 623 of the Laws of Hong Kong) to enforce any term of this agreement.

7. Appendix

- a. Nina Park layout
- b. Detail drawings
- c. Renderings

Please download from this [hyperlink](#).

8. Enquiry

For all enquiries regarding the competition, please email to:

NinaParkDesignCompetition@chinachemgroup.com

We shall reply to your email within three (3) business days.